# DESIGNS WITH PURPOSE



Ben Zimmerman

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#### We are Zimmerman Design.

We are excited about helping companies present attractive marketing materials to their clients.

#### We are a small business.

We strike a strong balance between having enough personnel to be able to cover a wide range of services and meet deadlines, and having the personal feeling of a small company that cares about every customer.

#### We major in visual design.

Whether we're designing websites, look books, or anything else, we are artists. This means an attractive look is high on our priority list. When you hand your beautiful brochure to your potential customer, we want it to be with satisfaction. When your client lands on your website, we want them to be engaged from the first.

#### We are Christians.

For each of us, our relationship with our Lord is of great importance. We want the light of His presence to surround everything we do, and fill our work with meaning. This also means there are certain projects we will politely decline.

## **TOGETHER WE CAN CREATE SOMETHING** SPECIAL.

ZIMMERMAN SERVICES.

Here's the basics of what we offer. See our services in more detail on the following pages.

#### **WEB DESIGN**

From simple, informational websites to complex, e-commerce websites, or applications requiring custom code, we build beautiful business sites.

### LOGOS/BRANDING

It's what your business becomes known by. Your brand is important, and we're here to help you make it stick!







### **PHOTO/VIDEO**

Professionally done photos and videos tell your story better than anything else. Product Photos, Drone, Interiors, Exteriors, & more!

### **PRINT MATERIALS**

Print products are still highly relevant in today's digital age. We design brochures, look books, cards, billboards, and more!



# WEBSITE SERVICES. BEAUTIFUL. ENGAGING. FOCUSED.

Websites are the online face of your business. We design modern websites with a friendly user interface, optimized to run smoothly and efficiently on today's internet. We want your clients to be engaged and impressed from the moment they arrive on your website.



## THE PROCESS













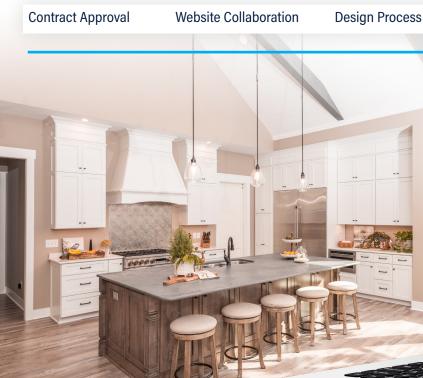
Website Revisions



LAUNCH!

Your website works for your business around the clock. Yet, it's not on your payroll! Be up and rolling with a brand new website faster than you expected!

Wading into the online space with your business can look daunting, but we can make it easy. We are passionate about creating beautiful designs that impact those who see them!









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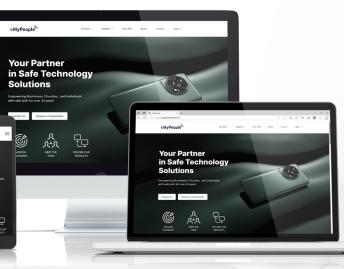




Ask about Gallery Presenter - the online website tool for those who don't want their own websites! Some business owners prefer to not have their own websites. Our beautiful presentation pages are the perfect answer.

Simple landing pages or complete sites. Amazing Results





# **PHOTO VIDEO**

Photographs that are well done are the perfect advertising tool. We shoot photo and video with high end equipment across the US. We've traveled to these states. Yours could be next!





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**Z**immerman







Drone Photography/Videography Interior/Exterior Photography Product/Equipment Photography



Long-distance Travel available

Your Logo. It's what your business is recognized and known by. It's important to give careful thought and attention to your brand. At Zimmerman, we design brands that serve your business well for years.

WellTurbo

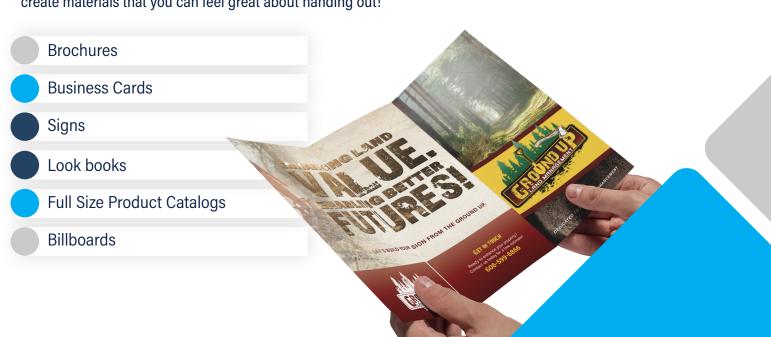






# **PRINTED MATERIALS**

Even in a digital age, when businesses push their presence online, printed products still take an important place in your lineup of marketing materials. We create materials that you can feel great about handing out!



# **LOGOS BRANDING**





Visit our website: www.zimmerman.win



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