

DESIGNS
with purpose

immerman
design and photography

ABOUT ZIMMERMAN DESIGN



Ben Zimmerman
FOUNDER
DESIGN
PHOTOGRAPHY



John Moffeit
GRAPHIC DESIGN
ILLUSTRATION



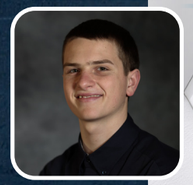
Shawn Martin
WEB DESIGN
PHOTOGRAPHY



Andrew Schwartz
BRAND DESIGN
GRAPHIC DESIGN



Sherwin Martin
WEB DESIGN
GRAPHIC DESIGN



Seth Martin
WEB DESIGN
PHOTOGRAPHY



Phil Schwartz
GRAPHIC DESIGN



Jeremiah Mussman
SALES
CLIENT RELATIONS

We are Zimmerman Design.

We are excited about helping companies present attractive marketing materials to their clients.

We are a small business.

We strike a strong balance between having enough personnel to be able to cover a wide range of services and meet deadlines, and having the personal feeling of a small company that cares about every customer.

We love visual design.

Whether we're designing websites, look books, or anything else, we are artists. This means an attractive look is high on our priority list. When you hand your beautiful brochure to your potential customer, we want it to be with satisfaction. When your client lands on your website, we want them to be engaged from the first.

We are Christians.

For each of us, our relationship with our Lord is of great importance. We want the light of His presence to surround everything we do, and fill our work with meaning. This also means there are certain projects we will politely decline.

Together we can create something special.

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Web Design

A strong website isn't just about design — it's about results. We make the process simple, collaborative, and tailored to your business. See how a custom-built site can pay off for years to come.

Pro Photo/Video

Every story deserves to be told with care and creativity. From the first idea to the final edit, we'll guide you through a smooth, professional process that results in photos/videos you'll be proud to share.

Logos/Branding

Your business deserves a logo that's memorable, versatile, and built for the long haul. Logos have a lot to do with the first impressions you build for your customers, and first impressions are a big deal!

Printed Materials

Printed Materials are still highly relevant in today's digital age! We design materials that grab attention, inspire confidence, and elevate your brand to match the premium experience you provide.



WEBSITE DESIGN SERVICE

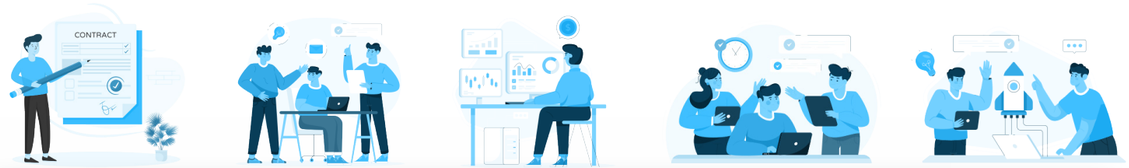
Website Design

BEAUTIFUL. ENGAGING. FOCUSED.

Your website often serves as your customers' first encounter with your business—make it count. The design, speed, and usability shape first impressions, influence credibility, and directly impact whether people stay or leave.

- Website Designing
- Website Hosting
- Gallery Presenter Websites
- General Informational Websites
- E-Commerce Websites
- SEO Services

The Process.



Contract Approval | Website Collaboration | Design Process | Website Revisions | LAUNCH!





Built Around Your Vision.

Every website we build starts from scratch. We take time to hear your goals, shape a design that reflects your vision, and fine-tune it until you're 100% happy. The end result is a site that looks right, works hard for your business, and delivers a strong return on your investment.

75%
Of people base credibility on a website.

88%
Of online consumers are less likely to return after a bad website experience.

94%
Of first impressions are design related.



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Photo & Video

YOUR STORY PERFECTLY TOLD.

PRO PHOTO AND VIDEO





- Drone Photography/Videography
- Interior/Exterior Photography
- Product/Equipment Photography
- Business Videos/Documentaries
- Photoshop/Retouching Service
- Long-distance Travel Available



YOUR BUSINESS

At Its Best

In today's market, visuals often make the first impression—and they matter more than ever. High-quality photography not only elevates your brand but also builds trust and grabs attention in seconds. From polished product shots to sweeping aerial views, we capture the images that highlight the true value of your business and set you apart from the competition.

Great photos do more than look nice — they build trust, capture attention, and drive action. In today's digital-first world, the quality of your images often determines how customers see your business before they ever meet you.

SEE OUR WORK

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LOGOS, BRANDING, PRINT

Logos Branding

Logos do more than look good — they silently influence how people feel about your business. They're often the first point of contact and can shape trust, credibility, and perception before a single word is read. That's why we design logos with purpose. Each mark reflects who you are, what you offer, and the values you stand for, creating a lasting impression that feels authentic and professional.















Printed Materials

In today's digital world, a well-designed flyer, brochure, or catalog can still be the piece that sets you apart. Print has a way of connecting with people that screens can't—something tangible they can hold, share, and remember. Our printed products help your business make that lasting impression.

- Brochures
- Business Cards
- Signs
- Look books
- Full Size Product Catalogs
- Billboards



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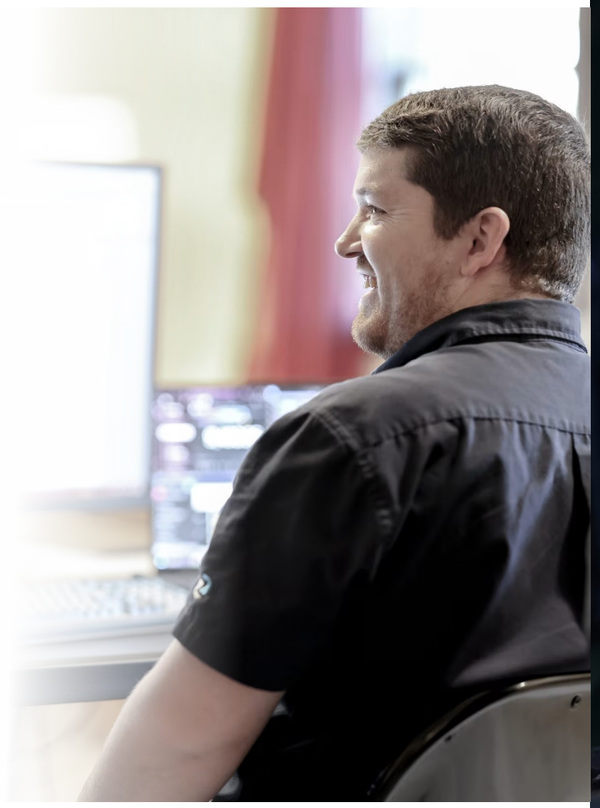
Who We Really Are

DESIGNS WITH PURPOSE, NOT JUST POLISH

We're not a big agency with glass walls and a lobby full of awards. We're a group of people who love design, love good ideas, and love working with folks who care about what they're building.

Our faith shapes everything we do. It reminds us that beauty, balance, and harmony are more than design principles — they're fingerprints of something greater. That's why every project we take on is done with honesty, integrity, and a genuine desire to serve.

So, if you're looking for real people who care more about the work and the relationship than the buzzwords you're in the right place.



★★★★★
Google
5 STAR RATED

See our website or Google for our clients' opinions of Zimmerman Design.

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Campfires & Marketing

At Zimmerman we are relatable. We are real people with real families, real hopes, real dreams, and a real faith. Welcome to a marketing journey filled with light.



Visit our website:
www.zimmerman.win

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